

STYLE GUIDE

CASCADIA REGION EARTHQUAKE SCIENCE CENTER

LOGOS



Download logo image files at https://cascadiaquakes.org/wp-content/uploads/2025/09/CRESCENT_Logos.zip

COLORS



HEX: #81CDCA
RGB: 129, 205, 202
CMYK: 37, 0, 1, 20



HEX: #014D5B
RGB: 1, 77, 91
CMYK: 99, 15, 0, 64



HEX: #F57E47
RGB: 245, 126, 71
CMYK: 0, 49, 71, 4



HEX: #FCDF51
RGB: 252, 223, 81
CMYK: 0, 12, 68, 1

FONTS

Digital

Poppins

Use for headings

Regular Regular Italic
Bold **Bold Italic**

Montserrat

Use for body text

Regular Regular Italic
Bold **Bold Italic**

Print

Aptos

Use for headings and body text

Normal Normal Italic
Bold **Bold Italic**

WHAT WE DO

CRESCENT is dedicated to advancing understanding of seismic hazards in Cascadia and improving regional resilience through scientific discovery, knowledge synthesis, community partnership, and geoscience education.

CRESCENT Pillars

SCIENCE PLANNING

GEOSCIENCE
EDUCATION &
INCLUSION

PARTNERSHIPS &
APPLICATIONS

CRESCENT Programs



Working Groups



Undergraduate
Twinning Program



Cores to Code



Partnerships and
Applications



CLiP Webinars



Topical Workshops



Geoscience
Fellowships



CCASE



Cyberinfrastructure



Technical Short
Courses



Seed Grants
Program



Special Interest
Groups